



1 BILLION PEOPLE | 192 COUNTRIES | 150,000 PARTNERS



The Our Power, Our Planet: Art Museum Project

Information about how/what/when to send a video:

- Please shoot videos landscape/horizontal and in the MP4 format (shooting with a mobile phone is fine)
- Narrators can be on-camera or as voice over
- The videos should be between 1-3 minutes in total length
- Send your video to us via Dropbox or WeTransfer to: arts@earthday.org
- At the start, please state the narrator/host's name, the name of your museum.
- If you feature the public in your film please ensure you have their written permission to be used in the film. Permission form [here](#):
- Please do not feature anyone under the age of 18 years old.
- Please state if you will that your video is for EARTHDAY.ORG and this year's theme, "Our Power, Our Planet"
- Please incorporate your logo into the video if possible - or send as a separate attachment to arts@earthday.org

- **Please send videos by March 28th for inclusion on Earth Day's coverage or otherwise by December 31st** (we will be adding films to the website till the end of 2025)

For any questions or concerns, please contact: lacroix@earthday.org, **phone: (703) 625-9584**

EARTHDAY.ORG

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